



USA Case Studies

Export Solutions helps International brands improve their USA sales or gain initial entry to the USA

Client: Leading European Canned Food Brand

Project: Design USA entry strategy and arrange meetings with leading importers.

Client: European Ethnic Food Brand

Project: Arrange meetings with potential importers, distributors, and brokers.

Client: Global Beauty Care Brand

Project: Organize and select USA importer, distributor, and broker network.

Client: UK – Non-Food Brand

Project: Design USA market entry strategy. Hire USA manager. Arrange meetings with leading USA brokers.

Client: Global Confectionery Brand

Project: Design strategy to improve sales to the USA Market. Analyze category and hire USA broker network.

Client: Asian OTC Brand

Project: Identify OTC importers or brokers.

Client: Leading Italian Food Brand

Project: Analyze market to take sales to next level.

Client: Your Brand

Contact Greg Seminara at
(001)-404-255-8387
to discuss your project.
www.exportsolutions.com

Top 20 USA Grocery Chains



Retailer	USA Sales (\$ billions)	Stores
1 Walmart SC.	370	3,571
2 Kroger	138	2,726
3 Albertsons	70	2,278
4 Ahold Delhaize	56	2,050
5 Publix	48	1,300
6 HEB - USA	32	355
7 Meijer	23	260
8 Shop Rite	18	361
9 Hy Vee	12	285
10 Wegman's	11	106
11 Giant Eagle	11	216
12 Winco	10	135
13 Southeastern Grocers	8	419
14 Demoula's	6	90
15 Save Mart	5	208
16 Stater Brothers	5	172
17 Ingles	5	198
18 Price Chopper	4	131
19 Weis	4	198
20 Raleys	4	129